

Company Name	:	PUBLIC PACKAGES HOLDINGS BHD
Stock Name	:	PPHB
Date Announced	:	25/03/2011

Subject	:	Change in Boardroom
Date of change	:	25/03/2011
Type of change	:	Redesignation
Previous Position	:	Executive Director
New Position	:	Alternate Director
Directorate	:	Executive
Name	:	Koay Chue Beng
Age	:	50
Nationality	:	Malaysian
Qualifications	:	Please refer "Remarks" below
Working experience and occupation	:	Please refer "Remarks" below
Directorship of public companies (if any)	:	NIL
Family relationship with any director and/or major shareholder of the listed issuer	:	Koay Chue Beng is the brother of Koay Chiew Poh and the uncle of Koay Teng Liang and Koay Teng Kheong who are members of the Board. Koay Chiew Poh and his spouse Ooi Siew Hong are the major shareholders of PPHB.
Any conflict of interests that he/she has with the listed issuer	:	NIL
Details of any interest in the securities of the listed issuer or its subsidiaries	:	Direct interest : 358,692 Indirect interest : 3,935,000

Remarks	
1) Koay Chue Beng is re-designated as the Alternate Director to Koay Chiew Poh with effect from 25 March 2011.	
2) Koay Chue Beng had served as senior management in several private limited companies and has extensive experience in sales and marketing, new market development, distribution, planning and control. He is also actively involved in community services. He holds directorships in several of PPHB's subsidiaries.	