

PPH 8 Core Values

1. Sincerity
2. Integrity
3. Trustworthy
4. Diligence



Principles we uphold in everything we do

5. Contentment
6. Gratitude
7. Understanding
8. Accommodation



Values when dealing with people

Objective of 8 core values

To have a harmonious working environment

Prevent problems we encounter in our day to day operations and life

To apply any where. Eg: Customer, Supplier / Friends / Family

1. Sincerity

- Treat people and handle work sincerely
- We should be sincere in everything we do, treating people and handling work
- Treating people, colleagues, supplier & customer

2. Integrity

- Accomplish tasks properly according to guidelines & principles
- To follow guidelines

3. Trustworthy

- Honors promises and trust one another

4. Diligence

- To be responsible, focused and down to earth in our work
- More than just being hardworking and responsible
- Being prudent, focused and doing things step by step

5. Contentment

- To use a contented approach when dealing with conflicts
- How to guide them to improve further

6. Gratitude

- Appreciate help and opportunities given to us
- Being thankful and appreciate opportunities given

7. Understanding

- To have a positive mindset when faced with challenges

8. Accommodation

- Understand and accept differences with a board mind
- Accommodate our differences as well